



2018 Holiday Shop Local Spotlight
November 19-December 20, 2018

Reserve Your Spot Today!
Space is limited.



Total Market Package \$250

- Network Magazine Center Spread Pull-out
 - 1500 mailed distribution
- 5,000 Flyers for Community Distribution
- Group Radio Ads Across (3) Local Stations
- Group Newspaper Ads (Including Full-Page Ads!)
- Chamber Communications Group Mentions:
 - E-mail Blast
 - Text Blast
 - Group Slider On EffinghamCountyChamber.com
 - Promoted Group Social Media Ad

Total Market w/ Social Media Takeover \$375

- Network Magazine Center Spread Pull-out
 - 1500 mailed distribution
- 5,000 Flyers for Community Distribution
- Group Radio Ads Across (3) Local Stations
- Group Newspaper Ads (Including Full-Page Ads!)
- Promoted Group Social Media Ad
- **Dedicated** Chamber Communications:
 - Choice of Day (Excluding Weekends) For Takeover (Limit 20)
 - E-mail Blast On Take-over Day (1250+ e-mails)
 - Text Blast On Take-over Day (Our list is growing!)
 - Keller Drive Marquee Throughout Take-over Day
 - Webslider On Chamber Homepage On Take-over Day

Total Market w/ WEEKEND Takeover \$475

- Network Magazine Center Spread Pull-out
 - 1500 mailed distribution
- **Premium Placement** in 5,000 Flyers for Community
- Group Radio Ads Across (3) Local Stations
- Group Newspaper Ads (Including Full-Page Ads!)
- Promoted Group Social Media Ads
- Facebook Live Event Included
- **Dedicated** Chamber Communications:
 - Choice of Weekend For **3-day Takeover** (Limit 4)
 - E-mail Blast On Friday (1250+ e-mails)
 - Text Blast On Friday (Our list is growing!)
 - Keller Drive Marquee Friday, Saturday, and Sunday
 - Webslider On Chamber Homepage Friday, Saturday, and Sunday



(5) \$100 Gift Cards will be awarded at random throughout the period. Participants must "Like" and share promoted post to enter.

All Social Media takeover packages are limited, and will be first-come, first-serve. Included are: Exclusive web slider on Chamber homepage, access to Shop Local Facebook page for duration of day or weekend, with shares to the Chamber Facebook page for duration of day or weekend.[†]

Facebook Live Event available for an additional \$50.

To be an advertiser, please contact Norma via e-mail at nlansing@effinghamcountychamber.com or via phone at (217) 342-4147. Space is limited, and the deadline for inclusion is November 9, 2018.

[†]Some restrictions apply.